

General market analysis Netherlands

€ 795,-

Overview on the most important facts and figures on the total market, retail and e-commerce. Short, high level review on the market leaders in e-commerce and your direct competitors.

Contents in detail:

- ✓ Demographic and economic developments.
- ✓ Developments total retail, including e-commerce and online trade
- ✓ Key figures and developments on Internet and online shopping
- ✓ Details on online sales, divided in segments and assortments
- ✓ General review on market leaders in e-commerce
- ✓ High level review on the market size and competitors in your specific market segment
- ✓ Overview on the most important retail events through the Retailkalender
- ✓ Overview on media spend in the online market
- ✓ Aggregated overview on common service levels and conditions in the online market, both from a merchants and a customers perspective
- ✓ Overview on the market for postal and parcel services, payment methods and quality marks
- ✓ Legal and tax information
- ✓ Indications on trends and developments in the market

The review is based on actual data available, presented in a historical overview, including forecasts (if available). Report delivered digitally in Powerpoint, in English. Our white paper on the Dutch market is included in the report.

At your request, we are available for an inhouse personal presentation and discussion (not included). Please contact us to discuss possibilities and prices. All prices without VAT.